

VISION STATEMENT

The vision of the Upper Westside Community is to continue to build a section of the city that:

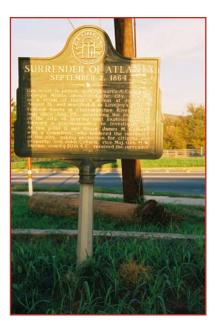
- Reflects the area's past and future through the use of industrial materials, scale, and building patterns.
- Provides residents, visitors, and workers with transportation alternatives for reaching the area and traveling within the area.
- Supports a diversity of housing, jobs, shopping, and recreation that can include people of all incomes and ages.
- Protects the diversity of smaller scale, residential, commercial, and industrial uses from institutional expansion.

To support this vision, the community has developed several specific goals as described below.

GOALS OF UPPER WESTSIDE

COMMUNITY CHARACTER/URBAN DESIGN

- 1. **Provide identity** for the area by celebrating its unique historic character. This includes commemorating its role in the history of Atlanta as a rail and distribution center, as well as Civil War sites.
- 2. Retain the identity of the area by preserving and expanding upon the **diverse urban environment**. This includes being welcoming to current and future residents, artists, and small businesses.
- 3. **Recognize the industrial roots** of the area by promoting industrial materials, scale, and character.
- 4. Create a **distinct identity** and visual brand for each character area.
- 5. **Avoid the displacement** of existing residents, businesses, and social service agencies within the community.



VISION AND GOALS

TRANSPORTATION

- 1. Support the desired mix of land uses through a network of **safe**, **efficient and convenient transportation** options, including transit, walking, biking, auto, and truck.
- 2. **Improve pedestrian access** throughout the study area.
- 3. Promote the establishment of new **transit routes**, including the Atlanta Beltline and the MARTA C-Loop/Inner Core.
- 4. Minimize to the extent possible the impacts of trucking activity on residential areas.

LAND USE

- 1. Ensure the continuity of **industrial and other employment-based uses** by improving overall land use compatibility through better regulation and buffering.
- 2. Support a variety of lifestyles by promoting mixed use development and permitting live-work arrangements.
- 3. Provide adequate open space through new **urban plazas**, **parks and greenways**, as well as the best use of existing parks.
- 4. Provide for **maximum flexibility** for the compatible development of new housing units and jobs through flexible land use regulations.
- 5. Promote development densities sufficient to **support and promote mass transit** options.

ECONOMIC DEVELOPMENT

- 1. **Continue the momentum of revitalization** by bringing renewed economic strength to all parts of the area.
- 2. **Prevent displacement** of existing residents and businesses.
- 3. Include a **diversity of employment options** within the Upper Westside by integrating new light industrial and other job-generating activities into the area.
- 4. Recognize **the importance of social service agencies** and integrate them into the community in the best way possible.



LOFT HOUSING IS ONE OF THE MANY TYPES OF HOUSING THAT CAN BE ACCOMMODATED IN THE UPPER WESTSIDE